

PALM BEACH COUNTY BAR ASSOCIATION BULLETIN



ADVERTISING OPPORTUNITIES 2022 - 2023



PALM BEACH COUNTY BAR ASSOCIATION BULLETIN

ADVERTISING SPECIFICS

The *Palm Beach County Bar Association Bulletin* is the premiere legal news, entertainment, and business publication for Palm Beach County's vibrant legal community. Each issue provides insight on the timely issues facing the legal profession as well as features on practice areas, lifestyles, technology, diversity, and other topics of interest to lawyers in Palm Beach County.

A staple in the local legal community built on the strength of the 100-year strong Palm Beach County Bar Association, *The Palm Beach County Bar Association Bulletin* is where you need to be!

The *Palm Beach County Bar Association Bulletin* keeps the legal community informed, entertained, and connected.



PALM BEACH COUNTY BAR ASSOCIATION BULLETIN

WWW.PALMBEACHBAR.ORG | OFFICIAL PUBLICATION OF THE PALM BEACH COUNTY BAR ASSOCIATION | NOVEMBER 2019

New Attorney Induction Ceremony



On October 2, 2019, new inductees were sworn in with the Oath of Admission to the Florida Bar at the Fourth District Court of Appeal courthouse in West Palm Beach under the direction of Chief Judge Spencer D. Levine. Palm Beach County Bar Association President Jessica Callow encouraged the new attorneys to become active in their local bar associations. Congratulations to all of the new attorneys!

PCBCA Lawyers for Literacy Committee



Our Lawyers for Literacy Committee members including Mary Grez, Jessica Latour and Georgina Jimenez-Orosa recently participated in Literacy Day, an event hosted annually at the Ann Norton Sculpture Gardens. This year's group of attendees included second-grade students from schools throughout Palm Beach County.

"Legacy Celebration"
Executive Director Speaker
Tuesday, November 5th, 2019
5:30 PM - 8:30 PM
Ballettes Country Club
Palm Beach Gardens

MARK YOUR CALENDAR
November 5th, 2019
CJL Legacy Celebration
Ballettes Country Club
5:30 PM - 8:00 PM
December 5th, 2019
PCBCA Holiday Party & Silent Auction
Kraus Center
5:30 PM - 7:30 PM
March 20th, 2020
Bench Bar Conference
Palm Beach County Convention Center

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Member Spotlight page 15



PCBCA North County & Young Lawyer Sections
North County Section
Young Lawyers Section

INNOVATIVE DISPUTE RESOLUTION
MEDIATION SUITES
COMES TO US AT THE 300 BENCH BAR CONFERENCE

CONVENIENTLY LOCATED AT 1401 TOLLING WAY, SUITE 710, WEST PALM BEACH, FL 33411



PALM BEACH COUNTY BAR ASSOCIATION BULLETIN

Craftsmanship in Dispute Resolution
From Bench Bar Conference through the Treasurer's Court, we have no intention of leaving our members in the dark. We have been working to bring you the best of the best in dispute resolution. We are now offering a new service to our members. We are now offering a new service to our members. We are now offering a new service to our members.

VISUAL EVIDENCE
Litigation Presentation Support
www.visual-evidence.com

PROBATE CORNER



Standing To Sue For Trust Revocation And Breach Of Trust

DAVID A. KAHAN
Kahan Law Firm, P.A.
1111 S. Palm Beach Blvd., Suite 200
West Palm Beach, FL 33411
(561) 861-1111

In *Chen v. Chen*, 2019 WL 5111, the court held that a trust created by a decedent's will was not a testamentary trust, but rather a trust created by contract. The court held that the trust was not a testamentary trust, but rather a trust created by contract. The court held that the trust was not a testamentary trust, but rather a trust created by contract.

Coffee & Bagels with the Judges



Finally, the court took the following case on remand and held that the trust was not a testamentary trust, but rather a trust created by contract.

BULLETIN BOARD

The following notices are available for reference assistance and consultation:

Mediation Services
Mediation Services, Inc. is a professional mediation firm that provides mediation services for businesses, organizations, and individuals. We have over 20 years of experience in mediation and conflict resolution.

Office Space

Office space available in Ocala, FL. The space is located in a modern building with a large parking lot. The space is suitable for a law firm or a business. The space is available for lease or purchase. The space is available for lease or purchase.

Employment

Law Firm Seeking Attorneys
A law firm in West Palm Beach is seeking attorneys for its litigation department. The firm is looking for attorneys with 5-10 years of experience in litigation. The firm is looking for attorneys with 5-10 years of experience in litigation.

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Brightline Tri County Mixer
What a GREAT time our members recently had networking with us Tri-County the neighborhood the Brightline Tri County Mixer. The mixer was held at the Brightline Tri County Mixer. The mixer was held at the Brightline Tri County Mixer. The mixer was held at the Brightline Tri County Mixer.

Business Divorces
Wednesday, January 23, 2020, 11:45 AM - 5:00 PM
PCBCA, 3337 Lakeside Rd., West Palm Beach, FL

11:45 AM - 11:55 PM Lunch / Check In / Late Registration
11:55 AM - 12:05 PM Welcome and Introductions
12:05 PM - 1:30 PM Introduction to Business Divorces / Planning Goals and Objectives / Panelists: Judge Joseph Corley and Howard Odell, Esq., the Odell Law Group, P.A.
1:30 PM - 1:45 PM Break
1:45 PM - 2:45 PM Business Valuations and Records Requests: Brandon Danks, CPA, Brien, Danks and Associates, CPA, P.A.
2:45 PM - 3:00 PM Break
3:00 PM - 4:00 PM Judicial Panel: Judge Turt, Judge Ledge and Judge Corley

Want to inspire the next generation of lawyers and judges?
Sign up for the Palm Beach County Bar Association's NEWLY CREATED High School Job Shadow program!

The High School Job Shadow program is a great way to inspire the next generation of lawyers and judges. The program is designed to provide high school students with a hands-on experience in the legal profession. The program is designed to provide high school students with a hands-on experience in the legal profession.

YLS Sidebar Series with Justice Luck
On the 14th of October, the Young Lawyers Section (YLS) hosted a sidebar series with Justice Luck. The sidebar series was held at the YLS Sidebar Series with Justice Luck. The sidebar series was held at the YLS Sidebar Series with Justice Luck.

YLS Summer Highlights
The YLS Summer Highlights are a collection of photos and videos from the YLS Summer Highlights. The YLS Summer Highlights are a collection of photos and videos from the YLS Summer Highlights.

QUICK FACTS

- Publication sent to over 2,500+ Members
- Available at the beginning of each month in mail or online to the public at no charge
- Full-color high quality pages-only
- 11x issues per year (with July/August combined issue)
- Bar Bulletin recognized and established since 2004



ABOUT THE PUBLICATION

The Palm Beach County Bar Association Bulletin is a monthly magazine (11 issues per year with July/August being a combined issue) and the flagship publication of the Palm Beach County Bar Association. Each issue varies from 28-32 pages, is produced with a glossy finish and offers full-color throughout.

AUDIENCE

Who's reading The Palm Beach County Bar Association Bulletin?

The magazine boasts a base of readers from two categories: the nearly 3,000 PBCBA members including Palm Beach County's lawyers, law professors, judges, law clerks, law students, and other court personnel; as well as the high-demographic readers with an interest in the law and its convergence with other key areas of our society who subscribe. Our readers are attractive to advertisers whose products and services are directed at lawyers and the legal profession, including information services, data processing, business software, and recruitment; and to advertisers with broader, consumer-based messages in areas like travel, food, real estate, publishing and online services, corporate image, and financial services.

For a proposal, please reach out to [Derek Loiseau](#), PBCBA Publications Coordinator, at (561) 687-2800 or DLoiseau@palmbeachbar.org.

ONLINE DIGITAL BULLETIN

The Palm Beach County Bar Association Bulletin also provides its members and the public a free online interactive Bulletin option. The digital issue is the same as the hard copy issue but allows for interactive links and URLs to be included. Advertisers can provide specific links that will be included in the applicable issue. This option is included with any Bulletin advertising option. Online issues are released at the beginning of each month. Subscription is free to anyone who accesses the web-version. All previous Bulletins are available by visiting www.palmbeachbar.org.



PBCBA General Advertising Policy



A. All advertisements, including all text and graphics, submitted for publication, whether in print, on the PBCBA Website or in one of the PBCBA's e-publications, are subject to the approval of the PBCBA. All advertisers must adhere to published advertising deadlines, in order to ensure adequate time for review by the PBCBA. The PBCBA reserves the right to reject any advertisement for any reason, at its sole discretion.

B. A signed, dated PBCBA insertion order must be in effect by the space reservation date for each issue. Cancellations are not accepted after the closing date (also referred to as the "art deadline"). If space reservation is received and materials do not arrive before the published closing date, the advertiser will be billed for space.

C. Position of advertisements will be guaranteed only when a premium is paid, per the most current PBCBA advertising rate card.

D. A specific premium position may be secured by the advertiser for up to one year at a time only, at the discretion of the PBCBA, and placement is not guaranteed from year to year or contract to contract.

E. The PBCBA insertion order is a contract for advertising. **The insertion order will ONLY be considered an executed and binding contract if it contains signatures from authorized representatives of BOTH the advertiser and the PBCBA.**

F. The PBCBA will not be bound by any conditions printed or otherwise appearing on any insertion order or contract when they conflict with the terms and conditions of the PBCBA's policies for accepting advertising.

G. All print and digital ads to run in PBCBA publications must meet the specifications outlined by the PBCBA. **The PBCBA is not responsible for errors in ad copy or artwork furnished by the advertiser.**

H. Print ads must be submitted in high resolution PDF format. If corrections, edits, or adjustments need to be made by the PBCBA, the advertiser will be charged for edits at a rate of \$60.00 per hour or fraction thereof.

I. The inclusion of advertising materials in PBCBA's publications, on the PBCBA website, or in the

PBCBA's e-publications does not constitute an endorsement of advertisers, or their products or services.

J. Though reviewed by the PBCBA, the advertiser assumes complete responsibility for the contents of all advertising copy and artwork submitted, printed, and published pursuant to this agreement.

K. The advertiser represents and warrants that it owns or otherwise has rights to publish all copyrights, trademarks, and content in its advertisements submitted to the PBCBA for publication.

L. Advertiser shall defend and indemnify the PBCBA, its agents, affiliates, and employees from all claims arising from and related to the content of its advertisements and its publications, including, without limitation, claims of defamation, slander, and libel.

M. The PBCBA does not offer any commissions for advertising agencies or marketing firms placing ads on behalf of their clients. The PBCBA reserves the right to partner with national advertising programs for website or print advertising, and honor commissions associated with such programs.

N. The PBCBA reserves the right to print the word "advertisement" adjacent to any advertisement that could possibly be misconstrued as editorial. All advertising policies also apply to "advertorials" or any "sponsored" articles the PBCBA chooses to include on its website, in digital publications, or in any print publication.

O. The rate cards for The Bar Bulletin, the PBCBA website, and e-publications are updated annually and available from the Publications Department and on the PBCBA website.

P. Payment terms

- All ads are prepaid.
- Payment deadline is the same as the space reservation deadline for every PBCBA publication.
- If art materials do not arrive before the corresponding published closing date, the advertiser will not receive a refund of any prior payment for that space. In such cases, the PBCBA reserves the right to fill that contracted space with other content.



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DISPLAY AD SIZES & WEB RATES FOR ADVERTISING

| Web Content Marketing | | | | |
|-----------------------|----------------|----------------|----------------|------------------|
| Box Ad 200x200 | 1x \$175.00 | 3x \$480.00 | 6x \$840.00 | 11x \$1320.00 |
| Banner Ad 728x90 | 1x \$175.00 | 3x \$480.00 | 6x \$840.00 | 11x \$1320.00 |

| Classified & Web Advertisements |
|--|
| Classified ads in the Bulletin Section (excluding hearsays and professional announcements) are \$85.00 per insertion up to 65 words. This includes posting of your ad on our website. Payments must be received prior to publishing. |
| <i>*Active Members are entitled to one(1) free classified ad per year.</i> |

INSERTION RATES

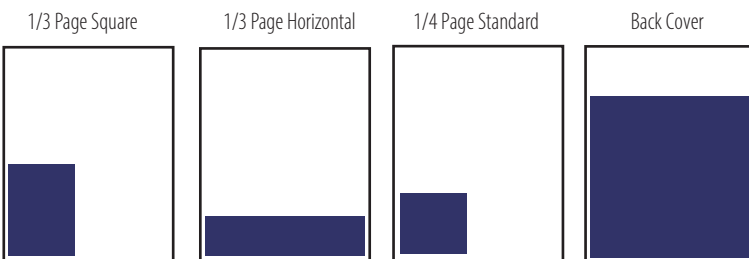
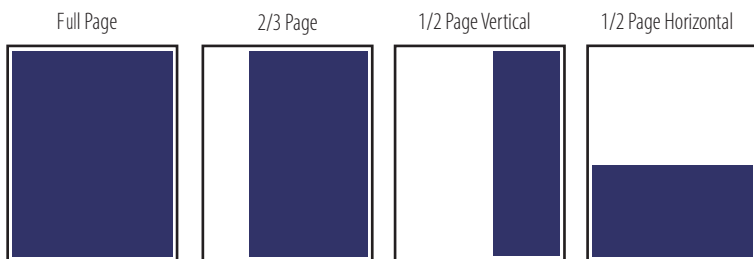
| Ad Size | 1x | 3x | 6x | 11x |
|-----------|---------|---------|---------|----------|
| 1/4 Page | 350.00 | 945.00 | 1785.00 | 3080.00 |
| 1/3 Page | 499.00 | 1347.00 | 2544.00 | 4391.00 |
| 1/2 Page | 650.00 | 1755.00 | 3315.00 | 5720.00 |
| 2/3 Page | 925.00 | 2497.00 | 4717.00 | 8140.00 |
| Full-Page | 1199.00 | 3237.00 | 6114.00 | 10551.00 |

| Ad Size | 1x | 3x | 6x | 11x |
|-------------------------|---------|---------|----------|----------|
| 2-Full Pages | 1999.00 | 5397.00 | 10194.00 | 17591.00 |
| Back Page | 1499.00 | 4047.00 | 7644.00 | 13191.00 |
| Inside Back (Full-Page) | 1350.00 | 3645.00 | 6885.00 | 11880.00 |
| Page 3 (Full-Page) | 1499.00 | 4047.00 | 7644.00 | 13191.00 |
| Guaranteed Placement | +100.00 | +300.00 | +600.00 | +1100.00 |

AD SIZES & SUBMISSION DEADLINES

| Ad Size | Width x Height |
|---|---|
| 1/4 Page Ad Standard | 3.675"x5" |
| 1/3 Page Ad | 5"x5"horizontal 2.5"x10"vertical |
| 1/2 Page Ad | 7.625"x5"horizontal 5"x7.625"vertical |
| 2/3 Page Ad | 5.0"x10"vertical |
| Full-Page Ad | 7.625"x10.125" |
| Page 3 (Full-Page) | 7.625"x10.125" |
| Inside Back (Full-Page) | 7.625"x10.125" |
| Double-Page Ad | 16"x10.125" |
| Back Cover | 8.75"x8.625" |
| For questions regarding ad sizes or submission deadlines, please contact Derek Loiseau, Publications Coordinator, at DLoiseau@PalmBeachBar.org for more information. | |

| Month Printed | Deadline |
|--------------------------|--------------|
| January | November 15 |
| February | December 15 |
| March | January 15 |
| April | February 25 |
| May | March 25 |
| June | April 25 |
| July / August (combined) | June 15 |
| September | July 25 |
| October | August 25 |
| November | September 25 |
| December | October 25 |



| Digital File Requirements |
|---|
| * All ads must be high resolution at 300dpi |
| * All fonts must be embedded |
| * JPEG, PNG, EPS or TIF, 300dpi |
| * Adobe Photoshop CS4 or later |
| * Adobe Illustrator CS4 or later |
| * All fonts must be turned into outlines |
| * Please include all fonts, logos and support files |
| * Ads must be camera-ready |

| Advertiser Discounts |
|--|
| Advertisers who purchase an insertion for 3 months receive a 10% discount |
| Advertisers who purchase an insertion for 6 months receive a 15% discount |
| Advertisers who purchase an insertion for 11 months receive a 20% discount |
| Supplemental Publications and Advertising Opportunities |
| * Website Display, www.palmbeachbar.org |
| * e-Newsletters sent directly to our Members each week |
| For inquiries, please contact Derek Loiseau, Palm Beach County Bar Association Publications Coordinator, at (561) 687-2800 or DLoiseau@PalmBeachBar.org. |



For general inquiries, please contact the Bar Office at 561-687-2800 or by e-mail at info@palmbeachbar.org.

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Publications Coordinator, at 561-687-2800 or by e-mail at
DLoiseau@palmbeachbar.org.

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