



PALM BEACH COUNTY BAR ASSOCIATION

MARKETING OPPORTUNITIES STARTING JULY 1, 2021

ANNUAL SPONSORSHIP:

Be seen online, in print, during webinars and in person too!

Opportunity for Year-Round Exposure with PBCBA's Membership!

Let us help you grow your practice.

The Annual Sponsorship Program provides your firm or organization a year-round presence and direct outreach with PBCBA's membership to help you:

- Build more meaningful relationships with colleagues
- Increase recognition and trust
- Provide greater exposure online; in print; during webinars and person-to-person networking

Benefits include visibility on PBCBA's website, logos on email blasts, and signage in the Bar Bulletin and at events, plus tickets to attend each sponsored event. It also provides a significant value for sponsors who wish to have a presence during PBCBA's special events and programs throughout the year. The various levels of support provide flexibility and opportunity for law firms and businesses of all types, sizes and marketing budgets.

2021-2022 Annual Sponsorship Levels

Choose the Annual Sponsorship Program that is best fit for your firm or company. Confirm your support by July 1, 2021 and receive a complimentary sponsorship to our Pass The Gavel event on July 22, 2021 for FREE!

For sponsorship details, contact Lynne Poirier, Communications Director at lpoirier@palmbeachbar.org

- Platinum \$15,000.00
- Diamond \$10,000.00
- Gold \$7,500.00
- Silver \$5,000.00
- Bronze: \$2,500.00



Palm Beach County Bar Association
RENEW YOUR ANNUAL SPONSORSHIP TODAY!

Receive marketing exposure for one full year, including online; in print; person-to-person networking; webinar programs and complimentary Bar memberships, too!

PLATINUM SPONSOR: \$15,000.00

Pass the Gavel: July 22, 2021 at The National Croquet Center, WPB (*renew your sponsorship by July 1, 2021 and receive this added event, including two tickets, for FREE!)

Three webinars or live Legal Education Seminars

Young Lawyers and/or North County Section: Select three events, TBA

Jurist of the Year: November 4, 2021 including reserved table for six

Two Membership Luncheons: TBA/three tickets

Law Day Luncheon: May 2022/three tickets

Holiday Party: December/three tickets

Installation Banquet: June 11, 2022, including recognition on 3,000 printed invitations as our exclusive title sponsor and a reserved table for 10

PBCBA Membership: Complimentary Membership for three (3) NEW Lawyers

Website Recognition: Logo on every page of the Bar's website with a link to your landing page for 12 months

Recognition as a Platinum Sponsor on 4 eBlasts July, 2021; October, 2021; February 2022; and June 2022

Advertising: Two full page color Ads in the *Bulletin* (\$2,400 value/space available)

Direct Mail: Two Sets of Mailing Labels to entire membership (2,800 + Members/upon approval)

Sponsor Spotlight: Be featured in a Member Spotlight in the Bar Bulletin and on Facebook

PBCBA Board of Directors Meeting: Invitation to speak at one monthly Board meeting (5 minutes)

DIAMOND SPONSOR: \$10,000.00

Pass the Gavel: July 22, 2021 at The National Croquet Center, WPB, (*renew your sponsorship by July 1, 2021 and receive this added event, including two tickets, for FREE!)

Two webinars or live Legal Education Seminars

Young Lawyers and/or North County Section: Select two events, TBA

Jurist of the Year: November 4, 2021/three tickets

Two Membership Luncheons: TBA/three tickets

Law Day Luncheon: May 2022/three tickets

Holiday Party: December/three tickets

Installation Banquet: June 11, 2022/including recognition on 3,000 printed invitations and a reserved table for 8

PBCBA Membership: Complimentary Membership for two (2) NEW Lawyers

Website Recognition: Logo on every page of the Bar's website with a link to your landing page for 12 months

Recognition as a Diamond Sponsor on 4 eBlasts July, 2021; October, 2021; February 2022; and June 2022

Advertising: One full page color Ad in the *Bulletin* (\$1,200 value/space available)

Direct Mail: One set of Mailing Labels to entire Membership (2,800 + members/upon approval)

Sponsor Spotlight: Be featured in a Member Spotlight in the Bar Bulletin and on Facebook



Palm Beach County Bar Association

RENEW YOUR ANNUAL SPONSORSHIP TODAY!

GOLD SPONSOR: \$7,500.00

Pass the Gavel: July 22, 2021 at the National Croquet Center, WPB (*renew your sponsorship by July 1, 2021 and receive this added event, including two tickets, for FREE!)

Two webinars or live Legal Education Seminars through June 2022 (TBA)

Young Lawyers and/or North County Section (select two events)

Jurist of the Year: November 4, 2021/two tickets

Two Membership Luncheons: TBA/two tickets

Law Day Luncheon (May 2022/three tickets)

Holiday Party (December/three tickets)

Installation Banquet: June 11, 2022/including recognition on 3,000 printed invitations and four tickets

PBCBA Membership: Complimentary Membership for one (1) NEW Lawyer

Website Recognition: Logo on every page of the Bar's with a link to your landing page for 9 months

Recognition as a Gold Sponsor on 4 eBlasts July 2021; October 2021; February 2022 and June 2022

Advertising: One half page color Ad in the *Bar Bulletin* (\$800 value/space available)

Sponsor Spotlight: Be featured in a Member Spotlight in the Bar Bulletin and on Facebook

SILVER SPONSOR: \$5,000.00

Pass the Gavel: July 22, 2021 at the National Croquet Center, WPB (*renew your sponsorship by July 1, 2021 and receive this added event, including one ticket, for FREE!)

Two webinars or live Legal Education Seminars through June, 2022 (TBA)

Young Lawyers or North County Section events (select one event)

Jurist of the Year: November 4, 2021/two tickets

Law Day Luncheon (May 2022/two tickets)

Holiday Party (December/two tickets)

Installation Banquet: June 11, 2022/including recognition on 3,000 printed invitations and 2 tickets

Website Recognition: Logo on every page of the Bar's website with a link to your landing page for 6 months

Advertising: One quarter page color Ad in the *Bar Bulletin* (\$350 value/space available)

Sponsor Spotlight: Be featured in a Member Spotlight on Facebook

BRONZE SPONSOR: \$2,500.00

One webinar or live Legal Education Seminars through June, 2022 (TBA)

Young Lawyers or North County Section events (select one)

Law Day Luncheon (May 2022/two tickets)

Holiday Party (December/one ticket)

Website Recognition: Logo on every page of the Bar's website for 4 months

Advertising: One quarter page color Ad in the *Bar Bulletin* (\$350 value/space available)

Sponsor Spotlight: Be featured in a Member Spotlight on Facebook