



Web Content Marketing				
Box Ad 200x200	1x \$175.00	3x \$480.00	6x \$840.00	11x \$1320.00
Banner Ad 728x90	1x \$175.00	3x \$480.00	6x \$840.00	11x \$1320.00

Classified & Web Advertisements
Classified ads in the Bulletin Section (excluding hearsays and professional announcements) are \$85.00 per insertion up to 65 words. This includes posting of your ad on our website. Payments must be received prior to publishing.
<i>*Active Members are entitled to one(1) free classified ad per year.</i>

## INSERTION RATES

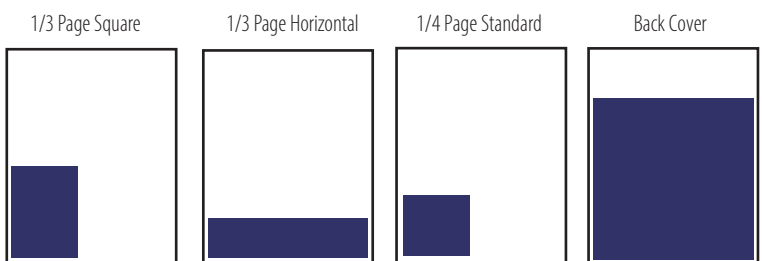
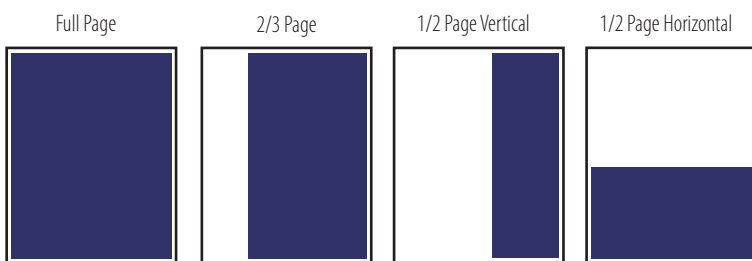
Ad Size	1x	3x	6x	11x
1/4 Page	350.00	945.00	1785.00	3080.00
1/3 Page	499.00	1347.00	2544.00	4391.00
1/2 Page	650.00	1755.00	3315.00	5720.00
2/3 Page	925.00	2497.00	4717.00	8140.00
Full Page	1199.00	3237.00	6114.00	10551.00

Ad Size	1x	3x	6x	11x
2-Full Pages	1999.00	5397.00	10194.00	17591.00
Back Page	1499.00	4047.00	7644.00	13191.00
Inside Back (Full-page)	1350.00	3645.00	6885.00	11880.00
Page 3 (Full-page)	1499.00	4047.00	7644.00	13191.00
Guaranteed Placement	+100.00	+300.00	+600.00	+1100.00

## AD SIZES & SUBMISSION DEADLINES

Ad Size	Width x Height
1/4 Page Ad: Standard	3.675"x5"
1/3 Page Ad	2.5"x10" vertical   5"x5" horizontal
2/3 Page Ad	5.0"x10" vertical
1/2 Page Ad (horizontal)	2.5"x10" vertical   5"x5" horizontal
Full Page Ad	7.625"x10.125"
Double Page Ad	16"x10.125"
Back Cover	8.75"x8.625"
Page 3 (full page)	7.625"x10.125"
Inside Back (full page)	7.625"x10.125"
1/3 Page Ad (square)	5"x5" vertical
1/2 Page Ad (vertical)	7.625"x5" vertical

Month Printed	Deadline
January	November 15
February	December 15
March	January 15
April	February 25
May	March 25
June	April 25
July / August (combined)	June 15
September	July 25
October	August 25
November	September 25
December	October 25



Digital File Requirements
* All ads must be high resolution at 300dpi
* All fonts must be embedded
* JPEG, PNG, EPS or TIF, 300dpi
* Adobe Photoshop CS4 or later
* Adobe Illustrator CS4 or later
* All fonts must be turned into outlines
* Please include all fonts, logos and support files
* Ads must be camera-ready

Advertiser Discounts
Advertisers who purchase an insertion for <b>3 months</b> receive a <b>10%</b> discount
Advertisers who purchase an insertion for <b>6 months</b> receive a <b>15%</b> discount
Advertisers who purchase an insertion for <b>11 months</b> receive a <b>20%</b> discount

Supplemental Publications and Advertising Opportunities
* Website Display, <a href="http://www.palmbeachbar.org">www.palmbeachbar.org</a>
* e-Newsletters sent directly to our Members each week
<b>For inquiries, please contact Derek Loiseau, Palm Beach County Bar Association Publications Coordinator, at (561) 687-2800 or <a href="mailto:DLoiseau@PalmBeachBar.org">DLoiseau@PalmBeachBar.org</a>.</b>