

PALM BEACH BAR BULLETIN®

ADVERTISING RATE SHEET

available display sizes

1/4 PAGE AD: standard
3.675"x5"

1/3 PAGE AD:
2.5"x10" vertical | 5" x5" horizontal

2/3 PAGE AD:
5.0"x10" vertical

1/2 PAGE AD:
7.625"x5" horizontal | 5"x7.625" vertical

FULL PAGE AD:
7.625"x10.125"

DOUBLE PAGE AD:
16"x10.125"

BACK COVER:
8.75"x8.625"

Advertisers who
purchase an insertion
for 3 mos. receive a
10% discount, 15%
for 6 mos. and **20%**
for 11 months

advertising deadline:

please note that advertising space
closes 6 weeks prior to publication
date

month printed	deadline
january	november 15
february	december 15
march	january 25
april	february 25
may	march 25
june	april 25
july august	june 15
september	july 25
october	august 25
november	september 25
december	october 25

***If the deadline date falls on a
weekend or holiday, all submissions
are due the next available business
day**

PBCBA publication is
distributed to 3200
member attorneys, judges,
legal professionals and
other subscribers.
This is a perfect way to
reach an influential group
of leaders who need the
services you provide.

insertion rates

payments must be received by submission deadline

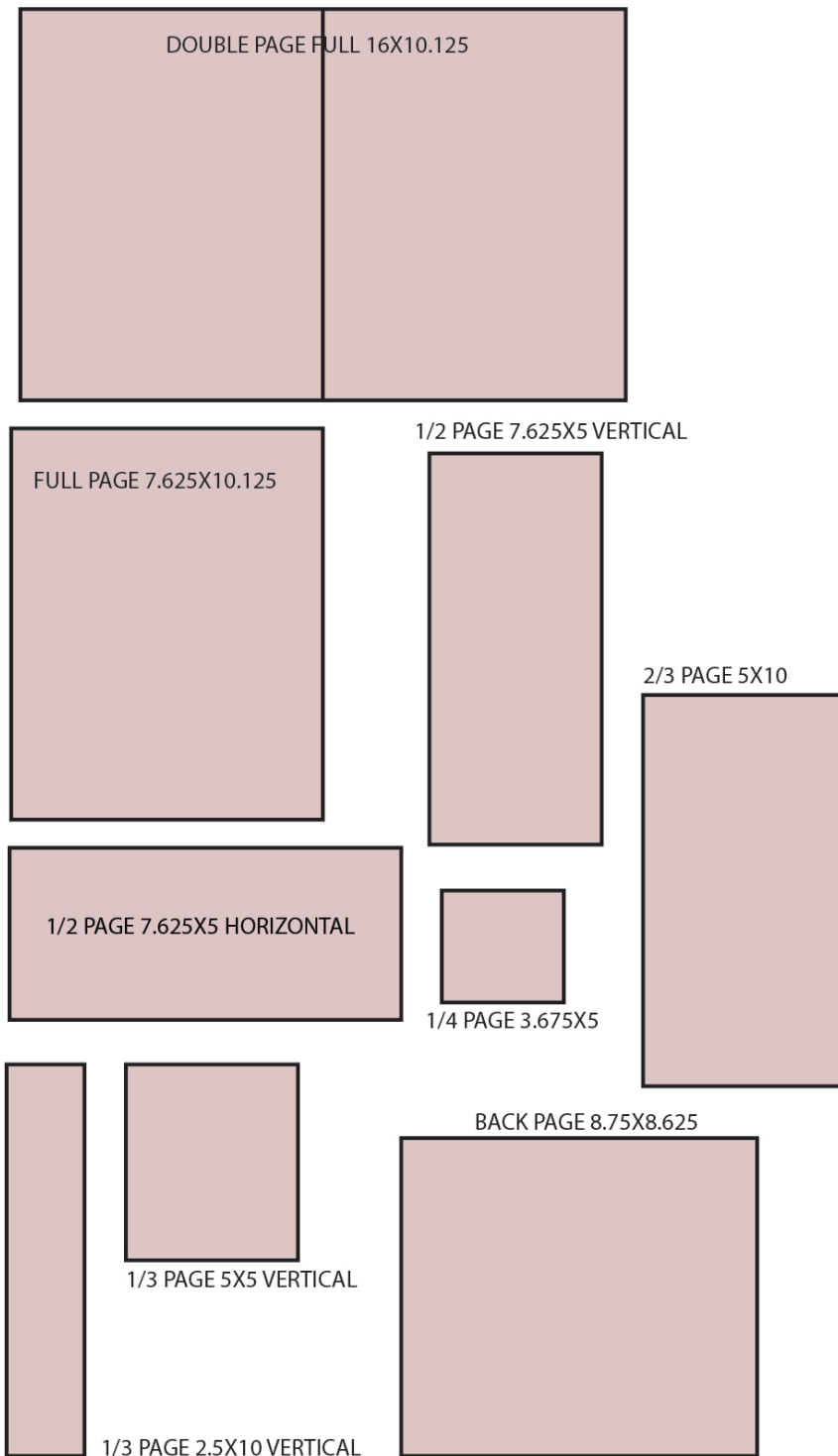
ad size	1x	3x	6x	11x
1/4	350.00	945.00	1785.00	3080.00
1/3	499.00	1347.00	2544.00	4391.00
1/2	650.00	1755.00	3315.00	5720.00
2/3	925.00	2497.00	4717.00	8140.00
full	1199.00	3237.00	6114.00	10551.00
2-full	1999.00	5397.00	10194.00	17591.00
back	1499.00	4047.00	7644.00	13191.00
inside	1350.00	3645.00	6885.00	11880.00
back (full page only)				
pg 3	1499.00	4047.00	7644.00	13191.00
(full page only)				
guaranteed page placement	100.00			
classified ad space	85.00			

*Prices subject to change without notice



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DISPLAY AD SIZES & WEB RATES



digital file requirements

- ▶ all ads must be high resolution at 300dpi
- ▶ all fonts must be embedded
- ▶ JPEG, EPS or TIF, 300dpi
- ▶ adobe photoshop cs4 or later
- ▶ adobe illustrator cs4 or later
- ▶ all fonts must be turned into outlines
- ▶ please include all fonts, logos and support files
- ▶ ads must be camera ready

web content marketing

box ad	1x	3x	6x	11x
200x200	175.00	480.00	840.00	1320.00

banner ad
728x90

classified and web advertisements

Classified ads in the Bulletin Section (excluding hearsays and professional announcements) are \$85.00 per insertion up to 60 words. This includes posting of your ad on our website. Payments must be received prior to publishing.

*Active Members are entitled to one(1) free classified ad per year.