2026 Palm Beach County Bar Association's Bench Bar Conference
March 2026
Time: 4:00 PM – 5:00 PM

TRANSACTION LAW SESSION

A View from the Bench: Social Media and Ethics

This sixty-minute discussion will consider the ethical use of social media that legal professionals should be cognizant of in order to better enjoy the unique benefits that social media offers. The panelists will engage in an in-depth review of how social media has impacted the legal profession, relevant governing laws and regulations, common and notorious risks of social media usage, and how social media can be ethically employed to grow one's practice.

Panelists: Lauren Angulo, Esq. and Gianna Laezzo, Esq.

I. Welcome and Introductions

II. The Ethical Framework of Social Media Use for Legal Professionals

a. How social media has impacted the legal profession
b. Overview of current and proposed laws and regulations
c. Consequences of failing to adhere to relevant laws and regulations

III. Advances and Risks in Social Media Usage

a. New advances in social media forums
b. Rise of artificial intelligence in the use of social media
c. Common and notorious risks of social media

IV. How to Effectively and Ethically Use Social Media

a. Using social media to grow client network
b. Using social media to promote individual achievements
c. Using social media to promote/advertise law firms
d. Curating a demarcation between personal and professional social media profiles

V. Questions and Comments

VI. Closing Remarks